

IMX France announces its acquisition by bpostgroup

*bpostgroup, the Belgian national postal operator, is taking a majority stake in IMX France, and should acquire 100% of the shares in 2024.
The deal was signed on May 31, 2022, in Paris.*

Paris, May 31st, 2022 - The acquisition of IMX France by bpostgroup aims to support the growth of Landmark Global's international e-logistics business and strengthen its presence in France, offering a wide range of cross-border delivery solutions for mail and parcels.

For IMX France, it was essential to have an industrial partner that would enable it to accelerate the development of its e-commerce delivery service. As long-standing partners, this merger between Landmark Global and IMX France fits perfectly with their respective development strategies and aims to strengthen their existing collaboration.

From a historical partnership to a obvious merger

In 1997, IMX started with their magazine delivery service with bpostgroup. Today, they are at the forefront of cross-border logistics solutions for e-tailers. Furthermore, IMX offers solutions for SMEs and individuals through its proprietary digital solutions "[Happy-Post](#)", "[ColisExpat](#)" and "[Shopîles](#)".

This acquisition will strengthen this collaboration, providing IMX France with access to new services and Landmark Global with an expanded local presence. This will translate into an even more compelling value proposition for our customers in France but also around the globe.

The common goal is to continue to offer a quality service to both IMX France and Landmark Global customers, while expanding the range of services, increasing the customer experience and improving delivery times.

Perspectives for joint development

The move to acquire IMX is a strategic step forward for bpostgroup. It enables to further benefit from the potential of global e-commerce leveraging on the successful track record of IMX.

This acquisition allows bpostgroup to scale its existing presence in France, to generate operational synergies and to further expand its product offering that covers a broad range of services: untracked-, tracked-, express- and return services but also ship-from-store solutions.

The management team and all the employees remain on board, in line with the terms of their contracts, so that the group can continue to count on their expertise and experience. The many growth opportunities for IMX within the bpostgroup provide sustainable social perspectives.

"bpost continues to invest in its future and this acquisition fits perfectly with our strategy to become a leading e-commerce logistics player in Belgium, Europe and North-America. This is an exciting next step in our trajectory. We said we needed to scale up our activities in Europe and that is exactly what we are doing", said Dirk Tirez CEO of bpostgroup. "By adding IMX, we are also expanding into digital solutions that is poised for continued rapid growth and on trend with broader e-commerce activities in Europe."

"We all fully support this next step in our history. Both companies have been long term business partners. We already know and trust each other. I'm deeply convinced that for IMX staff and management, this merger is a promising route for the future. Together with bpostgroup, we can further improve and expand the cross-border delivery services we provide to our customers. We are all full of enthusiasm and energy and are eager to share with our clients the new opportunities this strategic move brings" said Laurent Cayet CEO of IMX France.

About bpostgroup

bpost is Belgium's leading postal operator and a growing parcel & omni-commerce logistics partner in Europe, North-America and Asia. Our 36,000 employees in Belgium and across the globe connect consumers, businesses and government, by delivering mail and parcels to millions of doorsteps and providing e-commerce logistics services. As a people- and planet-friendly company we create long-term sustainable value for our customers and shareholders. In 2021 bpost generated a turnover of EUR 4,333.7 million.

About IMX France

As an international delivery platform, IMX offers a full range of delivery services worldwide. Thanks to its partners and agreements with 245 leaders in last mile delivery, IMX offers a wide variety of delivery services (parcels, letters, press publications, tracked shipments, delivery with signature, return goods, etc.) at optimized cost from the very first shipment.

IMX proposes all-inclusive solutions easy to integrate into your logistics and IT systems, and lets you track shipments around the world thanks to a unified tracking solution. In 2021, IMX generated a turnover of + EUR 30 million and employed 80 FTE's.

<https://www.imxpostal.com/fr/>

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